

EXHIBITOR PROSPECTUS

STATE OF THE ART ADDICTION MEDICINE
and BOARD EXAM PREPARATION TRACK

AUGUST 24 – 27, 2022

Sheraton San Diego Hotel & Marina,
San Diego, CA

SEE INSIDE:
Benefits of Participating, Support
and Advertising Opportunities



The California Society of Addiction Medicine (CSAM) invites you to exhibit at our **2022** **State of the Art Addiction Medicine Conference!**

ABOUT THE CALIFORNIA SOCIETY OF ADDICTION MEDICINE (CSAM)



CSAM is the largest state chapter of the American Society of Addiction Medicine (ASAM). With over 700 members in California, the Society's mission is to advance the ethical and compassionate treatment of addiction through physician-led education of health professionals, patients, and the public. The Society promotes practice, research, prevention, and implementation of evidence-based treatment and sound drug policy. We advocate for our patients, their families, and other support systems at all stages of care.



➤ WHY EXHIBIT AT CSAM?

- **Connect with physicians, psychologists, therapists, nurses, and addiction counselors, who are involved in the treatment of patients with or at risk of substance use disorders**
- **Position your brand among attendees and competitors**
- **Meet with existing customers as well as potential customers**
- **Launch new products and services or announce cutting-edge developments**
- **Support the advancement and treatment of substance use disorders**

WHO ATTENDS CSAM?

CSAM draws approximately 600-700 physicians in the field of Addiction Medicine, including Primary Care, Psychiatry, Psychology, physician assistants, and other specialty clinicians as well as trainees (fellows, residents and medical students). Many are national Key Opinion Leaders (KOL) and many CSAM leaders are active ASAM Leaders.

ABOUT THE SHERATON SAN DIEGO HOTEL & MARINA

Located in the heart of the San Diego harbor, expect waterfront views, four-star amenities, and a lot of sunshine! The Sheraton hotel is minutes from the San Diego International airport with a complimentary shuttle plus proximity to downtown, Gaslamp Quarter, Ocean Beach, and Petco Park. Dip into one of the three outdoor swimming pools, or rent a kayak, paddleboard, or pedal boat to explore the marina – the options are endless!

EXHIBIT INFORMATION

► **REGISTRATION DEADLINE:** JULY 15, 2022

EXHIBIT DATES & HOURS

WEDNESDAY, AUGUST 24	Exhibitor Move-In*	2:00 PM – 6:00 PM
THURSDAY, AUGUST 25	Exhibit Hall Open	7:00 AM – 4:00 PM
FRIDAY, AUGUST 26	Exhibit Hall Open	7:00 AM – 4:30 PM
	Exhibitor Move-Out*	4:30 PM – 9:00 PM

Hours are tentative and subject to change

*There is a \$100 penalty for exhibitors who do not have their exhibits completely set up by 7:00 AM on Thursday, August 25 and for those who break down before 4:30 PM on Friday, August 26. All exhibit materials must be cleared by 9:00PM on Friday, August 26.

ELIGIBILITY TO EXHIBIT AND SPONSOR

All products and services exhibited must be directly related to the education and/or practice of addiction medicine. CSAM reserves the right to withhold approval of exhibitor's products and services that in its judgment do not further the needs of its members and attendees. Applications from exhibitors who have balances due to CSAM must be brought current before your application can be considered. Vendor booth and sponsorship approval is subject to review. Once your application is accepted by the Conference Committee you will receive confirmation of your assigned space and/or sponsorship including any additional instructions for participation..



► **BOOK YOUR ROOM** at the **Sheraton San Diego Hotel & Marina NOW!**

TABLETOP EXHIBIT INCLUDES:

- Two (2) complimentary exhibitor registrations per tabletop booth for booth staff only; badges cannot be given away or shared
- Collateral uploads of company logo, website links, and up to three (3) PDFs of products, white papers, research, etc.
- Alphabetical listing and description on the event website and in the conference app
- Pre and Post Attendee List
- One 6' draped table, two chairs, One (1) wastebasket
- General aisle cleaning and emptying of trash

PAYMENT

Full payment should accompany the completed application form. Exhibit space will be assigned based on receipt of paid application and is filled on a first-come, first-served basis.

MEETING LOCATION & HOTEL ACCOMMODATIONS

The Sheraton San Diego Hotel & Marina is the host hotel for CSAM's State of the Art Addiction Medicine Conference. A room block has been secured at the discounted room rate of \$219 per night. Daily Resort Fee has been waived for all rooms in the block. Guests may opt to add the Daily Resort Charge of \$26 which includes various resort amenities upon check-in. To make reservations **click here** or call 619.291.2900. Be sure to identify yourself as part of the CSAM conference. Hotel reservations should be made no later than Monday, August 1, 2022.

The Sheraton San Diego Hotel & Marina
1380 Harbor Island Drive, San Diego, CA

EXHIBIT INFORMATION

► **REGISTRATION DEADLINE:** JULY 15, 2022

EXHIBITOR RULES & REGULATIONS

The following rules and regulations have been designed for the benefit of all exhibitors. CSAM requests full cooperation of the exhibitor. Please be sure that everyone involved in the arrangements for your exhibit has a copy of these rules and regulations. It is the responsibility of the exhibitor to see that all booth staff are aware of and adhere to these rules and conduct themselves in a professional manner throughout this meeting.

By applying for an exhibit space, a company agrees to adhere to all conditions and regulations outlined in this Exhibitor Prospectus.

- Subletting and Sharing of Space: No part of any exhibit space assigned to an exhibitor may be reassigned, sublet or shared with any other party.
- Under no circumstances will combustible oils or gases be permitted in the exhibit area.
- All electrical work and display materials must be supplied by the appropriate contractor to ensure compliance with the fire regulations of the Sheraton San Diego Hotel & Marina.
- Management reserves the right to make changes in the time schedule or general plan as may be deemed necessary and in the best interest of all exhibitors and the event. Management also reserves the right to prohibit and/or evict exhibitors whose presentation is, in any manner, deemed as offensive or in violation of this contract or part thereof. In the event of such prohibition or eviction, management shall not be held liable for the refund of exhibit fees.

SOCIAL FUNCTIONS

All exhibitors wishing to hold a social function must obtain approval from CSAM by submitting a written request to the Meeting Manager, Felicia Price, CMP at fprice@amgroup.us by June 1, 2022. The request must specify date, time, location, type of function and anticipated attendance.

QUESTIONS?

Contact **Felicia Price** at fprice@amgroup.us or **415-764-4855**. For additional information visit www.csam-asam.org



INSURANCE

It is the responsibility of each exhibitor to maintain insurance against injury to person and damage or loss of property, as the exhibitor deems adequate. CSAM and the Sheraton San Diego Hotel & Marina will not provide insurance protection for the exhibitors.

COVID-19 PROTOCOL

You are aware that any interaction with the public poses an elevated risk of being exposed to COVID-19 and communicable health risks more generally. You further acknowledge that you will undertake all measures to protect your own health and well-being and those of others in attendance at CSAM'S 2022 State of the Art Addiction Medicine and Board Exam Preparation Track Conference.

By attending CSAM'S Conference, you and any guests voluntarily assume all risks related to exposure to infectious diseases, including COVID-19 and agree to hold harmless CSAM and the Sheraton San Diego Hotel & Marina or any of their affiliates, directors, officers, employees, agents, contractors, or volunteers liable for any illness or injury. For the latest updates regarding COVID-19 protocols, click [here](#). These guidelines are subject to change between now and the opening of the CSAM State of the Art Conference. CSAM will follow all **CDC** and **CDPH** COVID-19 guidelines that may be in place at the time of the conference.

CANCELLATIONS

Cancellations on or before July 15, 2022, are subject to a \$200 cancellation fee. No refunds for cancellations submitted after that date. Substitutions may be considered.

SUPPORT OPPORTUNITIES

Support CSAM while further enhancing your company's brand.

SUPPORT AND PARTNERSHIP

❑ COMPLIMENTARY ATTENDEE WIRELESS INTERNET

\$10,000 – Exclusive Opportunity

Be the company that keeps the conference connected, this generous sponsor will provide free internet for the whole conference. Your flyer will be inserted into the CSAM Attendee Tote Bag that all attendees receive. Support includes one marketing e-blast opportunity, one 8.5x11" flyer tote bag insert, signage in the exhibit hall and conference registration area, as well as name recognition in the conference app.

❑ CONTINENTAL BREAKFAST

\$7,500 – Multiple Opportunities Available

Help attendees start their morning off right with a lite continental breakfast. Your flyer will be inserted into the CSAM Attendee Tote Bag that all attendees receive. Support includes one 8.5x11" flyer tote bag insert, recognition on signage in the conference registration area as well as name recognition in the conference app.

❑ LITE FARE LUNCH

\$7,500 – Multiple Opportunities Available

Attendees will enjoy a delicious selection of sandwiches and salads. Your flyer will be inserted into the CSAM Attendee Tote Bag that all attendees receive. Support includes one 8.5x11" flyer tote bag insert, recognition on signage in the conference registration area as well as name recognition in the conference app.

❑ REFRESHMENT BREAKS IN EXHIBIT HALL

\$5,000 – Multiple Opportunities Available

Coffee and tea will be available in the exhibit hall during the AM and PM breaks. Support includes recognition on signage in the exhibit hall as well as name recognition in the conference app.

❑ THURSDAY EVENING DESSERT RECEPTION

\$5,000 – Multiple Opportunities Available

Support includes recognition on signage in the conference registration area, at the entrance to the event as well as name recognition in the conference app.

❑ ICE CREAM TREATS IN EXHIBIT HALL

\$3,000 – Multiple Opportunities Available

Attendees will enjoy a wide selection of ice cream and frozen fruit bars in the exhibit hall on Friday. Support includes recognition on signage in the exhibit hall during the breaks as well as name recognition in the conference app.

ADVERTISING & MARKETING OPPORTUNITIES

❑ SWAG STATION

\$1,500 – Multiple Opportunities Available

Make an impact with San Diego-themed items attendees will need and love!

Choose from tote bags, pens, notepads, sunglasses, water bottles and more!

Displayed in the registration area, the swag stations are sure to be popular with attendees. Support includes recognition on signage near the swag station well as name recognition in the conference app.

Swag items will be conference branded; no corporate logos will be placed on items.

❑ TOTE BAG INSERTS

\$1,000 – Multiple Opportunities Available

Make a statement as soon as attendees receive their handy Annual Conference tote bag. Inserts are the only items included in the bags aside from essential show materials. Sponsor is responsible for designing, printing and shipping inserts to CSAM. All insert/flyer/pamphlet must be approved by CSAM and must be no larger than a single 8.5x11" sheet.



2022 EXHIBITOR APPLICATION & CONTRACT

AUGUST 24-27, 2022 | SHERATON SAN DIEGO HOTEL

Contact: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Description of Product or Service to be Exhibited : _____

BOOTH REPRESENTATIVES: (2 per tabletop)

1. Name: _____ Cell Phone: _____

Email: _____

2. Name: _____ Cell Phone: _____

Email: _____

3. Name: _____ Cell Phone: _____

Email: _____

4. Name: _____ Cell Phone: _____

Email: _____

EXHIBIT FEES: (Please check one)

- ☐ One (1) 6' tabletop exhibit - \$1,950.00
☐ Two (2) 6' tabletop exhibits - \$3,800.00
☐ Additional Exhibit Personnel: \$500 x _____ #ppl = \$ _____

Outside Contact: _____

Cell Phone: _____

Email: _____

FEES:

Exhibit Fee: \$ _____

Support and Partnership Opportunities: \$ _____

Advertising and Marketing Opportunities: \$ _____

Total Amount Due: \$ _____

ASSIGNMENT OF SPACE:

Booth assignments are based on arrival of application with paid deposit, first request for booth location and continuous years of exhibiting. Referring to the floorplan, please indicate your top four space preference. We cannot guarantee your preferred space is available but will make every effort to accommodate your request. Booths are assigned on a first-come, first-serve basis. Vendor booth approval is subject to review. Should your application for a booth be accepted by the Conference Committee you will receive confirmation of your assigned space including instructions on booth materials shipping and hotel reservations.

1st choice: _____ 2nd choice: _____ 3rd choice: _____ 4th choice: _____

RETURN COMPLETED FORM



& PAYMENT TO: California Society of Addiction Medicine

One Capitol Mall, Suite 800 | Sacramento, CA 95814 | Felicia Price at fprice@amgroup.us

PAYMENT INFORMATION:

☐ Check #: _____ -or- ☐ Visa ☐ MasterCard ☐ AmEx

Card #: _____ Exp. Date: _____ CVV: _____

Printed Name: _____ Signature: _____

For Internal Use Only: Reviewed by: _____ Approved: _____ Date: _____

FLOOR PLAN

AUGUST 24-27, 2022 | SHERATON SAN DIEGO HOTEL

